Public access description

'Go to Work on an Egg' was one of the most high-profile marketing campaigns in post-war Britain. Alongside the popular television advertisements, the British Egg Marketing Board commissioned a series of posters combining simple, witty line drawings and the image of an egg with the British lion stamp. This poster is one of a group showing various characters literally going to work on an egg.

Descriptive line

Campaign poster 'Go to Work on an Egg', by Ruth Gill and others, UK, ca. 1964

Physical description

Egg Marketing Board poster featuring a photographic image of an egg with an illustration of a small girl standing on the egg. Pink background.

Dimensions

Height: 76.2 cm, Width: 50.8 cm

Museum number

E.309-2011

URL

http://collections.vam.ac.uk/item/O1223475/go-to-work-on-an-poster-gill-ruth/