Poster - Look Back In Anger

Object: Poster
Date: 1957 (printed)
Materials and Techniques: Offset and letterpress on paper
Credit Line: Given by Mrs Gabrielle Enthoven
Museum number: S.24-1983
Gallery location: In Storage

Public access description

The design of this poster, which calls to mind Mondrian's grid-based paintings, was the house style of the Royal Court from the mid 1950s. George Devine imposed this house style after starting the English Stage Company in 1956, when he became artistic director of the theatre. Devine's plan was to create a writers' theatre, with a view to discovering new writers and producing serious contemporary works. Look Back in Anger, which he produced in 1956, is often seen as the starting point of modern British drama.

Written by John Osborne, Look Back in Anger is the story of a love triangle involving an intelligent but disaffected young man (Jimmy Porter), his upper-middle-class, impassive wife (Alison), and her snooty best friend (Helena Charles). Cliff, an amiable Welsh lodger, attempts to keep the peace.

The play was a success on the London stage, and spawned the term "angry young men" to describe Osborne and other writers of his generation who employed harshness and realism, in contrast to the majority of West End writing, seen as more escapist fare. It transferred to Broadway the following year, receiving three Tony award nominations.

Descriptive line
Poster advertising Look Back In Anger at the Royal Court Theatre, 28th October 1957.

Physical description
Typographic poster, with name of the theatre written in black and white over an orange background in the top quarter. The rest of the poster is on a white background, separated into different sized rectangles by black lines. The centre of the poster features the title 'LOOK BACK IN ANGER' in black text, and further information about the company and production is above and below this.

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URL
http://collections.vam.ac.uk/item/O158268/look-back-in-anger-poster/