**Poster - Alice in Wonderland**

**Object:** Poster

**Place of origin:** United Kingdom (made)

**Date:** ca. 1895-1905 (made)

**Artist/Maker:** Hassall, John, born 1868 - died 1948 (designer)

**Materials and Techniques:** colour lithograph

**Credit Line:** Gift of the American Friends of the V&A; Gift to the American Friends by Leslie, Judith and Gabri Schreyer and Alice Schreyer Batko

**Museum number:** E.897-2004

**Gallery location:** Prints & Drawings Study Room, level C, case 3G, shelf DR23

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**Public access description**

This poster advertises a turn of the century theatrical production of Lewis Carroll's Alice in Wonderland. Carroll first wrote Alice's Adventures in Wonderland in 1865. Typical of many theatre posters of the time, this one was produced using the colour-printing technique of chromolithography. Passers-by were more likely to be attracted by the full colour posters.

**Descriptive line**

Theatre Poster

**Physical description**

Three characters from the story of Alice in Wonderland on a black, white & green background.

**Museum number**

E.897-2004

**URL**

http://collections.vam.ac.uk/item/O114592/alice-in-wonderland-poster-hassall-john/